

CADDRA

ADHD INTENSIVE
2026

Halifax, Nova Scotia
& Online

June 26, 2026

caddraintensive.joynconference.com



EXHIBITOR PROSPECTUS



About CADDRA

CADDRA - Canadian ADHD Resource Alliance is a not-for-profit association whose members are drawn from family practice, pediatrics, psychiatry, psychology, research and allied health professions. Our members assess and treat patients with ADHD and conduct research in this specialized field.

CADDRA publishes the Canadian ADHD Practice Guidelines, and offers training sessions online. Each fall, we hold an annual two-day conference for professionals in this area of practice, which is preceded by two pre-conference events: ADHD Research Day and ADHD Primer. Each spring/early summer we host a one-day ADHD Intensive in a hybrid model.

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Why Exhibit?

Following the success of its inaugural CADDRA Intensive as a hybrid event on Friday, June 6th, 2025 at the Centre Mont Royal, Montreal, planning is underway for the second annual event in June 2026.

Featured speakers and topics to be decided. The full day of advanced education is designed for clinicians seeking deep dives into ADHD research and specialized areas. Anticipated attendance at the meeting is 100+ registrants in person and 150+ online.

The CADDRA Intensive provides a great opportunity for your company to showcase your ADHD products and meet key opinion leaders in the field of ADHD.

Exhibitor Benefits

- Skirted exhibit table with two chairs
- Space for two company banners
- Two courtesy in-person registrations
- Recognition on CADDRA ADHD Intensive website with logo and link to company website
- Email acknowledgement and Exhibitor thanks sent to all attendees
- Recognition in CADDRA member newsletter
- Exhibitors will be verbally thanked during the meeting

Acknowledgement at the event, on promotional materials and to delegates will be in accordance with the National Accreditation Standards.



Intensive 2025 Participant Overview

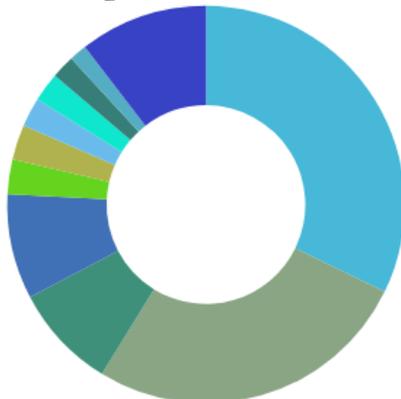


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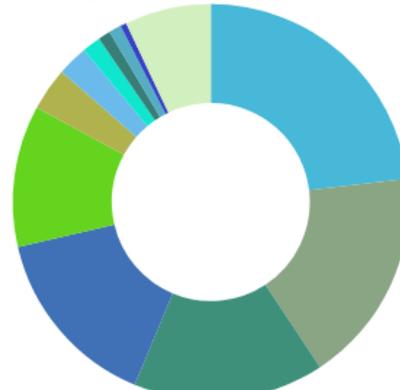
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By Location



- Ontario ● Québec
- Alberta ● British Columbia
- Newfoundland & Labrador
- Prince Edward Island
- Nova Scotia ● Saskatchewan
- Manitoba ● New Brunswick
- International

By Profession



- Psychiatrist ● Psychologist
- Family Physician ● NP/RPN
- Pediatrician
- Psychotherapist ● Coach
- Social Worker ● Researcher
- Student/Resident/Trainee
- Therapist ● Other

Delegate Feedback



It was excellent. Better than the world ADHD meeting. Very high level, clinically. Thank you.
- **Pediatrician, QC**

I liked the virtual option and being able to watch the sessions again.
- **Family Physician, BC**

Excellent presenters and lots of useful information.
- **Psychologist, MB**

Very practical presentations. Loved the case studies. I learned a lot and will be back.
- **Family Physician, AB**

A good variety of speakers, opinions and cases.
- **Adult Psychiatrist, International**

I hope a similar program is organized next year; contemporary nature of subjects, being able to attend on line.

- **Pediatrician, ON**

We need more CADDRA Intensives. Thank you.
- **Family Physician, QC**

Topics were valuable to practice, it was well organized, and the presenters were very knowledgeable!

- **Nurse Practitioner, PEI**

Enjoyed all the sessions. Thanks for a very worthwhile day.

- **Family Physician, International**



Exhibitor Information

Exhibitor Category

Pharma Industry	\$10,000
Service Providers/Academic/Retailers/Publishers/Recruiters	\$ 3,000
Not-for-Profits/Charity	\$ 2,000

CADDRA reserves the right to accept or decline any requests to participate as an exhibitor.

All prices contained in this prospectus are subject to 15% HST.

LOCATION ASSIGNMENT

- Exhibit space will be assigned on a first-come, first-served basis, based on payment.
- Please note that CADDRA reserves the right to rearrange exhibitors or to adjust the floor plan to accommodate the best interests of the overall event.
- Space is reserved by completing the booking contract and providing payment in full.

BOOKING AND CANCELLATION POLICY

- Book by April 30. Full payment due 30 days after invoicing.
- Cancellations received by May 30, 2026 will receive a refund of 75% of fees paid. Cancellations received after that date will not be refunded and any outstanding balance remains payable.
- CADDRA reserves the right to accept or decline any requests to participate as an exhibitor or sponsor.

IMPORTANT SET-UP NOTES

- Exhibitor set-up must be completed by 7:30 am Friday, June 26
- Exhibitors may bring up to two banners for placement beside or behind tables
- Exhibits must be staffed during exhibit times.
- Times are subject to change.

Move In	
Friday, June 26	7:00 am - 7:30 am
Exhibit Times	
Friday, June 26	Networking Break (Time TBA) Lunch (Time TBA) Networking Break (Time TBA)
Move Out	
Friday, June 26	5:00 pm

Conditions

Exhibitor Agreement

Submitting an application does not guarantee acceptance. The Conference Organizers reserve the right to decide which applications are approved. All exhibits will be confirmed in writing. Please note that confirmation of any exhibit does not imply endorsement by the Conference Organizers. Space in the exhibit hall is limited.

Payment

Exhibitors will be invoiced, with all fees due upon receipt. Failure to meet payment terms may result in a loss of the full benefits outlined in the prospectus. All benefits are contingent upon timely payment.

Location of Exhibitors

Exhibit space will be assigned on a first-come, first-served basis, based on payment. CADDRA will attempt to assign space in accordance with preferences; however, no guarantees can be made. Please note that CADDRA reserves the right to rearrange or adjust the floor plan to accommodate the best interests of the overall event. Space is reserved by completing the booking contract and providing payment in full.

CADDRA No Solicitation Policy

CADDRA – Canadian ADHD Resource Alliance maintains a no-solicitation policy covering its conferences, meetings, webinars and other events. To provide a distraction-free environment for our members and other attendees, we do not allow solicitation prior or during any event without express approval of the Executive Director.

Additionally, attendees expect that participation in events will not result in future solicitations unless the attendee specifically invites future contact.

Accordingly, we ask that all attendees at conference events refrain from using attendee lists or similar information for solicitation purposes without the express permission of CADDRA.

Examples of prohibited solicitation activity include:

- Unauthorized receptions & parties (including off-site events)
- Unauthorized exhibits, mobile exhibits & hospitality suites during conference hours
- Unauthorized promotion of non-CADDRA events
- Unauthorized on-site distribution of printed or electronic materials including literature, signs, flyers, invitations, tickets, forms, etc. (except business cards). This does not apply to conference exhibitors at their booths or authorized materials on the “take one” table.



Conditions

Exhibitor Liability

The Exhibitor will be liable for and will indemnify and hold harmless CADDRA from any loss or damages whatsoever occurring to or suffered by any person or company, including, without limiting the generality of the foregoing, Exhibitor, or other Exhibitors, CADDRA, the owner of the building and their respective agents, servants and employees and members of the public attending the exhibition, either on the said space or elsewhere if said loss or damages arose from or were in any way connected with Exhibitor's occupancy of said space.

Additional fees for advance freight, material handling, A/V, specialized furniture, and/or power requirements (etc.) are the responsibility of the Exhibitor.

Liability Waiver

In the event of any disruption outside the control of the Conference Organizers that results in the conference not taking place, the organizers accept no responsibility for losses incurred by conference participants and exhibitors.

Each Exhibitor has the responsibility of maintaining adequate insurance coverage against injury to persons, damage to or loss of property, products, equipment or decoration and inability to meet its obligations outlined in this Application & Contract for Exhibit Space, Terms of Agreement — Rules and Regulations.

Comprehensive General Liability insurance with a minimum limit of \$2,000,000 CDN will be mandatory. The Policy shall include CADDRA and the event venue as additional insured and shall contain a cross-liability clause.

Cancellation

Once approved, a Exhibitor contract may be cancelled by the Exhibitor no later than May 30, 2026 and the Exhibitor will receive 75% of their fee as a refund. After that date, there will be no refunds offered if the Exhibitor cancels the contract. By canceling a contract after this date, the Exhibitor forfeits all rights or claims to the allocated space and CADDRA is free to rent it to others and collect the cancellation charge as liquidated damages. If CADDRA is required to cancel the contract, the Exhibitor will be offered a full refund, unless the cancellation is due to the misconduct or other action of the Exhibitor.





EXHIBITOR APPLICATION

To apply, please fill out this form and return it to carol.simpson@caddra.ca. If accepted, an invoice will be sent to the contact person indicated in Section 1.

Please note that CADDRA accepts VISA, MASTERCARD, Direct Deposit and eTransfer.

All prices are subject to 15% HST.

Section 1 - CONTACT DETAILS

Company/Organization Name _____

Address _____

City _____ Province _____ Postal Code _____

Contact Person _____ Email _____

Exhibit staff. Please enter your name as it should appear on your name badge.

1. Name: _____ 2. Name: _____

Email: _____ Email: _____

We have read CADDRA's no solicitation policy and will be in compliance. Yes No

Section 2 - EXHIBITOR OPTIONS

Exhibitor Options

Industry Tabletop Exhibit	<input type="radio"/> \$10,000
Service Provider/Academic/Retailer/Publisher Tabletop Exhibit	<input type="radio"/> \$ 3,000
Not-for-Profit/Charity Tabletop Exhibit	<input type="radio"/> \$ 2,000