



# CADDRA

# 2026

22nd Annual  
ADHD Conference

EXHIBITOR  
PROSPECTUS

November 7-8, 2026  
Ottawa, ON

[caddra.joynconference.ca](http://caddra.joynconference.ca)

# About CADDRA

CADDRA - Canadian ADHD Resource Alliance is a not-for-profit association whose members are drawn from family practice, pediatrics, psychiatry, psychology, research and allied health professions. Our members assess and treat patients with ADHD and conduct research in this specialized field.

CADDRA publishes the Canadian ADHD Practice Guidelines, and offers training sessions online. Each fall, we hold an annual two-day conference for professionals in this area of practice, which is preceded by two pre-conference events: ADHD Research Day and ADHD Primer. Each spring/early summer we host a one-day ADHD Intensive in a hybrid model.

## Why Exhibit at CADDRA 2026

The CADDRA conference is the only national meeting that addresses the needs of medical and health professionals treating people with ADHD. It showcases the latest scientific, clinical and practical information on ADHD diagnosis, assessment and treatment in children, adolescents and adults. Attendees will enhance their knowledge and skills by attending seminars, workshops, symposiums and keynote talks by international experts.

CADDRA 2026 is an exclusive opportunity to meet with key opinion leaders in ADHD. Clinicians, researchers and allied healthcare professionals will gather in our nation's capital at The Westin Ottawa. This specialized meeting is the perfect platform to network with colleagues of all experience levels.

Funds raised through your contribution ensure the ongoing viability of this valuable conference.



### What aspects of exhibiting at CADDRA did you find most valuable?

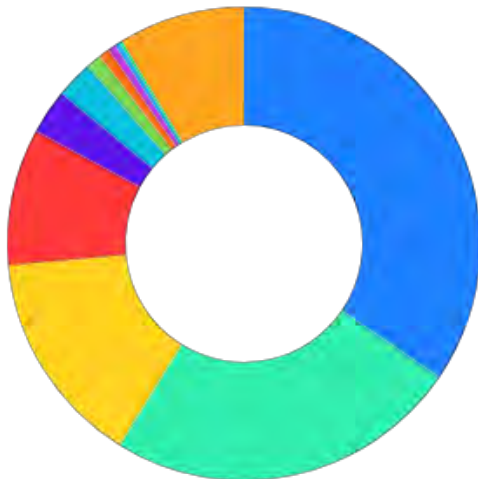
- "The gathering of different professionals"
- "Appreciated the relationship building and network experience"
- "Lots of face to face engagement with current and potential customers"
- "Seeing professionals we don't often get contact with"



# CADDRA 2025 Participant Overview

Vancouver, BC

## By Location



- British Columbia
- Ontario
- Alberta
- Québec
- Saskatchewan
- Manitoba
- Nova Scotia
- Newfoundland & Labrador
- Prince Edward Island
- New Brunswick
- Yukon Territory
- International

## By Profession



- Psychiatrist
- Family Physician
- Pediatrician
- Psychologist
- NP/RPN
- Social Worker
- Therapist
- Psychotherapist
- Coach
- Researcher
- Student/Resident/Trainee
- Other



# Exhibitor Opportunities

## Exhibit Package includes:

- Six-foot skirted table with 2 chairs
- 2 Exhibitor Staff badges (2 maximum, access to sessions is included)
- Meals and refreshments as available to delegates
- Exhibitor listing on the conference website and app
- **NEW!** Lead retrieval option

## Exhibitor Category

|  |          |
|--|----------|
| Pharma Industry  | \$10,000 |
| Service Providers/Academic/Retailers/Publishers/Recruiters | \$ 3,000 |
| Not-for-Profits/Charity                                    | \$ 2,000 |

Fees do not include material handling charges. An exhibitor guide with details will be sent to all exhibitors once participation is confirmed.

CADDRA reserves the right to accept or decline any requests to participate as an exhibitor.

All prices contained in this prospectus are subject to 15% HST.

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*The coming together of so many professionals with the goal of helping patients is inspiring*

- Family Physician, British Columbia

*Experts providing research-informed findings. Gives me greater confidence in what is being said.*

- Psychologist, Ontario

*Amazing conference as always! Keep up the great work. Looking forward to next year.*

- Nurse Practitioner, Ontario

*Diversity in presentations allowed for lots of creative thinking about solutions.*

- Counselor, Saskatchewan

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# Exhibitor Information

## LOCATION ASSIGNMENT

- Exhibit space will be assigned on a first-come, first-served basis, based on payment.
- CADDRA will attempt to assign space in accordance with exhibitor preferences; however, no guarantees can be made.
- Please note that CADDRA reserves the right to rearrange exhibitors or to adjust the floor plan to accommodate the best interests of the overall event.
- Space is reserved by completing the booking contract and providing payment in full.

## BOOKING AND CANCELLATION POLICY

- Book by August 14. Full payment due 30 days after invoicing.
- Cancellations received by September 14, 2026 will receive a refund of 75% of fees paid. Cancellations received after that date will not be refunded and any outstanding balance remains payable.
- CADDRA reserves the right to accept or decline any requests to participate as an exhibitor or sponsor.
- Please contact [carol.simpson@caddra.ca](mailto:carol.simpson@caddra.ca) for details.

## IMPORTANT SET-UP NOTES

- Exhibitor set-up must be completed by 8:00 am Saturday, November 7
- To ensure fairness for all sponsors and exhibitors, display materials (e.g., banners or display stands) must remain on the tabletop or behind the assigned table and **may not be placed in front of or beside it.**
- Exhibits must be staffed during exhibit times.
- Times are subject to change.

| <b>Move In</b>       |  |
|----------------------|--|
| Friday, November 6   | 7:30 pm - 11:00 pm   |
| Saturday, November 7 | 7:00 am - 8:00 am  |
| <b>Exhibit Times</b> |  |
| Saturday, November 7 | Networking Break (Time TBA)<br>Lunch (Time TBA)<br>Networking Break (Time TBA) |
| Sunday, November 8   | Networking Break (Time TBA)<br>Lunch (Time TBA)<br>Networking Break (Time TBA) |
| <b>Move Out</b>      |  |
| Sunday, November 8   | 5:00 pm  |

## CONFERENCE SPONSORSHIP

To inquire about increased exposure through gold, silver or bronze sponsorship, contact: [niamh.mcgarra@caddra.ca](mailto:niamh.mcgarra@caddra.ca).

# Conditions

## Exhibitor Agreement

Submitting an application does not guarantee acceptance. The Conference Organizers reserve the right to decide which applications are approved. All exhibits will be confirmed in writing. Please note that confirmation of any exhibit does not imply endorsement by the Conference Organizers. Space in the exhibit hall is limited.

## Payment

Exhibitors will be invoiced, with all fees due 30 days after invoicing. Failure to meet payment terms may result in a loss of the full benefits outlined in the prospectus. All benefits are contingent upon timely payment.

## Location of Exhibitors

Exhibit space will be assigned on a first-come, first-served basis, based on payment. CADDRA will attempt to assign space in accordance with preferences; however, no guarantees can be made. Please note that CADDRA reserves the right to rearrange or adjust the floor plan to accommodate the best interests of the overall event. Space is reserved by completing the booking contract and providing payment in full.

## CADDRA No Solicitation Policy

CADDRA – Canadian ADHD Resource Alliance maintains a no-solicitation policy covering its conferences, meetings, webinars and other events. To provide a distraction-free environment for our members and other attendees, we do not allow solicitation prior or during any event without express approval of the Executive Director.

Additionally, attendees expect that participation in events will not result in future solicitations unless the attendee specifically invites future contact.

Accordingly, we ask that all attendees at conference events refrain from using attendee lists or similar information for solicitation purposes without the express permission of CADDRA.

Examples of prohibited solicitation activity include:

- Unauthorized receptions & parties (including off-site events)
- Unauthorized exhibits, mobile exhibits & hospitality suites during conference hours
- Unauthorized promotion of non-CADDRA events
- Unauthorized on-site distribution of printed or electronic materials including literature, signs, flyers, invitations, tickets, forms, etc. (except business cards). This does not apply to conference sponsors at their booths or authorized materials on the “take one” table.



# Conditions

## Exhibitor Liability

The Exhibitor will be liable for and will indemnify and hold harmless CADDRA from any loss or damages whatsoever occurring to or suffered by any person or company, including, without limiting the generality of the foregoing, Exhibitor, or other Exhibitors, CADDRA, the owner of the building and their respective agents, servants and employees and members of the public attending the exhibition, either on the said space or elsewhere if said loss or damages arose from or were in any way connected with Exhibitor's occupancy of said space.

Additional fees for advance freight, material handling, A/V, specialized furniture, and/or power requirements (etc.) are the responsibility of the exhibitor.

## Liability Waiver

In the event of any disruption outside the control of the Conference Organizers that results in the conference not taking place, the organizers accept no responsibility for losses incurred by conference participants and sponsors.

Each Exhibitor has the responsibility of maintaining adequate insurance coverage against injury to persons, damage to or loss of property, products, equipment or decoration and inability to meet its obligations outlined in this Application & Contract for Exhibit Space, Terms of Agreement — Rules and Regulations.

Comprehensive General Liability insurance with a minimum limit of \$2,000,000 CDN will be mandatory. The Policy shall include CADDRA and the event venue as additional insured and shall contain a cross-liability clause.

## Cancellation

Once approved, a Exhibitor contract may be cancelled by the Exhibitor no later than September 14, 2026 and the Exhibitor will receive 75% of their fee as a refund. After September 14, 2026, there will be no refunds offered if the Exhibitor cancels the contract. By canceling a contract after this date, the Exhibitor forfeits all rights or claims to the allocated space and CADDRA is free to rent it to others and collect the cancellation charge as liquidated damages. If CADDRA is required to cancel the contract, the Exhibitor will be offered a full refund, unless the cancellation is due to the misconduct or other action of the Exhibitor.

# CADDRA 2026

## EXHIBITOR APPLICATION

To apply, please fill out this form and return it to [carol.simpson@caddra.ca](mailto:carol.simpson@caddra.ca).  
If accepted, an invoice will be sent to the contact person indicated in Section 1.  
Please note that CADDRA accepts VISA, MASTERCARD, Direct Deposit and eTransfer.  
All prices are subject to 15% HST.

### Section 1 - CONTACT DETAILS

Company/Organization Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Contact Person \_\_\_\_\_ Email \_\_\_\_\_

Exhibit staff. Please enter your name as it should appear on your name badge.

1. Name: \_\_\_\_\_ 2. Name: \_\_\_\_\_

Email: \_\_\_\_\_ Email: \_\_\_\_\_

We have read CADDRA's no solicitation policy and will be in compliance. Yes  No

### Section 2 - EXHIBITOR OPTIONS

#### Exhibitor Options

|   |                                |
|---|--------------------------------|
| Industry Tabletop Exhibit                                     | <input type="radio"/> \$10,000 |
| Service Provider/Academic/Retailer/Publisher Tabletop Exhibit | <input type="radio"/> \$ 3,000 |
| Not-for-Profit/Charity Tabletop Exhibit                       | <input type="radio"/> \$ 2,000 |